

# Business Cambridge Technical Level 3 Extended Certificate

Examination Board: OCR

## Staff Lead

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## Why Study Business?

Students should consider enrolling in the Business Studies Cambridge Technical Level 3 course offered by OCR for a variety of compelling reasons. This vocational course offers a practical and hands-on approach to business education, preparing students for real-world careers in the business and management sectors.

One key advantage is that this course blends academic knowledge with practical skills, ensuring that students are job-ready upon completion. It covers a wide range of business topics, including marketing, finance, human resources, and operations, allowing students to develop a comprehensive understanding of how businesses operate.

Another significant benefit is the emphasis on coursework and project-based assessments. This not only reduces the pressure of exams but also allows students to showcase their abilities through real-world business projects. This practical experience is highly valued by employers and is excellent preparation for higher education in business-related fields.

Moreover, the Business Studies Cambridge Technical Level 3 course encourages students to think critically and analytically about business challenges. It hones their problem-solving skills and decision-making abilities, which are highly transferable to various career paths.

Additionally, this course offers a clear and well-structured curriculum, making it accessible to students with varying levels of prior business knowledge.

## Career Paths & Degree Courses

In summary, this course equips students with practical skills and knowledge essential for success in the business world. It focuses on real-world applications, fosters critical thinking, and provides a strong foundation for both employment and further education in business-related disciplines.

## Requirements

At least five 9-4 grades at GCSE, with a minimum average grade score of 4.5.

Recommended - Mathematics and English GCSE at grade 5 or above.

| Level                         | Units Covered  | Assessment   |
|-------------------------------|--|--|
| Certificate (Year 1)          | <b>Unit 1</b> Business Environment<br><b>Unit 4</b> Customers and Communication                                      | Exam<br>Coursework<br>(60/40 Exam)                     |
| Extended Certificate (Year 2) | <b>Unit 2</b> Working in a Business<br><b>Unit 5</b> Marketing and Market Research<br><b>Unit 20</b> Business Events | Exam<br>Coursework<br>Coursework<br>(50/50 Coursework) |