



Marketing and Remembrance

Our Marketing and [Remembrance](#) teams ensure that the Royal British Legion's key messages are delivered and understood by people across the nation. Not just by those we are here to support, but by everyone in this country who owe a debt of gratitude to all who have served.



Locations and roles

Key jobs that you might find at RBL in **Marketing and Remembrance** include:

- Public Relations Officer
- Social Media Officer
- Internal Communications Manager
- Head of Digital
- Commemorative Events Administrator



What you could study to get there

Business - [Level 3 BTEC City College Plymouth](#)

English - [BA Hons University of Plymouth](#)

Digital Marketing apprenticeship

Graphic Design - [London College of Contemporary Arts](#)



Watch the clip [Introduction to the RBL industries](#)

Skills needed in Marketing

- Communication
- Creativity and Problem-Solving
- Attention to Detail
- Interpersonal Skills
- Leadership
- Adaptability
- Writing
- Data Analysis & Analytics