

Inspiring people – Geovanni Derice

ABOUT GEO

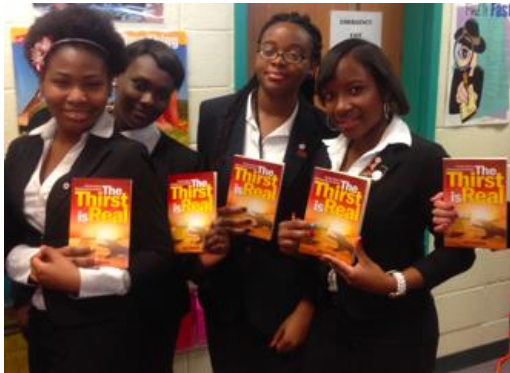
Geo Derice is the author of *“The Thirst Is Real”*, a guide dedicated to **helping students maximise their full potential.**



**Youth Motivational Speaker, Best Selling Author,
Life Coach, Marketing Consultant**



“I spent so much time mad at my college for not helping me succeed until I met a mentor that made me look in the mirror and realise it wasn’t that the resources weren’t on campus, it was that I didn’t maximise my experience to utilise the resources at hand.”



Geo grew up in the streets of Brooklyn, NY where he attended **one of NYC’s worst high schools**. His high school was labeled by the NY Daily News as a **“Thugs Rule School”** and was known for having an **average of one violent incident every three days**. Nonetheless, thanks to a mentor, he thrived as a **scholar-athlete** winning many awards living out the principles instilled in him by his parents of **hard work, excellence, and faith**.

➤ **Do you have someone who is helping you to achieve your goals?**

One of the speaking topics he delivers in schools - *How To Become A Student Leader Others Want To Follow (Student Leadership)*

What is the difference between a student leader that others **love** versus a student leader that others **hate**? Today everyone wants to be a leader but unfortunately **not everyone understands the key to becoming the kind of leader that others willingly follow**. Many people follow leaders because they **HAVE** to follow them, but that creates an environment or culture of obligation, which leads to many bitter and unhappy people. However when you lead in a way where followers **WANT** to be led you will have a **culture of excitement, joy and see a MAJOR increase in productivity**.

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