

Travel & Tourism

Frequently Asked Questions

What is BTEC Travel and Tourism about?

Travel and Tourism is an ideal course for anyone with an interest in developing skills for work. We learn about what attracts visitors to UK, European and worldwide destinations. We plan holidays for different visitor types, looking at their specific needs. We investigate what's on offer from tourist service providers such as visitor attractions, hotels, and local facilities in various destinations in the UK and around the world.

But it's not just about tourism. We investigate business organisations and structures and how businesses can be successful. We focus on customer service skills which are vital to any customer facing job in any industry.

Is there any coursework?

The course is 75% coursework/ controlled assessments. You will complete 3 units of controlled assessment and each unit has 3 tasks (called assignments). So there are 9 assignments over the course. This means you are often working towards a deadline and need to be good at staying on top of your work.

The final 25% is an exam. You will sit this exam in January of Year 11. There will be a resit opportunity if you do not achieve the grade you want.

Unit 1: UK Tourism and Tourism Sector – understand the importance of businesses in travel and tourism and their importance to the UK economy. (25% external assessment to be sat in year 11)

Unit 2: UK Tourist Destinations (25% controlled assessment)

Unit 3: Customer Experience (25% controlled assessment)

Unit 4: International Tourism Destinations (25% controlled assessment)

Am I a suitable learner for this course?

You must have a good attendance. You absolutely have to catch up any work that you miss because every lesson counts towards your qualification.

You need to be able to get work done without being nagged to do it. If you don't do the work, you can't pass.

Most of the course is independent research and presentation so you will need to be able to work independently on a computer.

Accuracy for mapping is a skill you will develop through the course.



How many hours of Travel and Tourism per week will I have?

You will have 5 hours per fortnight which will be a mixture of classroom-based activities and computer-based research and assignment work.

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Are there any trips?

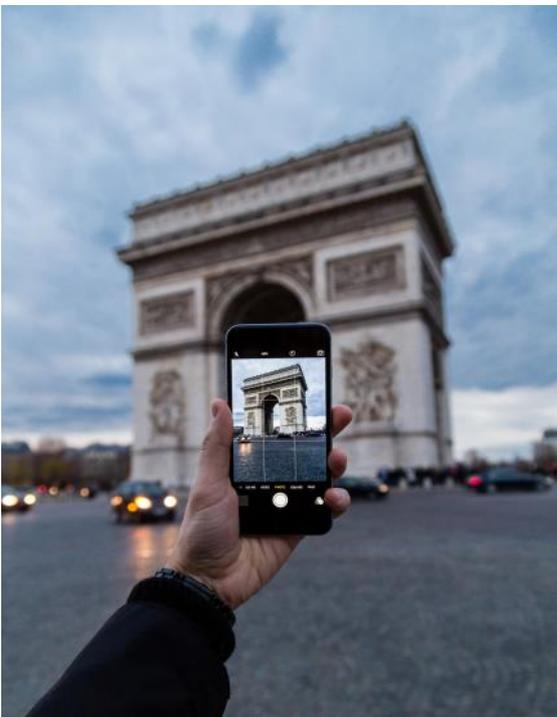
We have a programme of trips and external speakers. In Year 10 we visit Looe to look at a local tourist destination and analyse how it could increase its appeal to attract different types of visitors. As part of our customer service unit, we have workshops with local tourism service providers such as the Aquarium, Dartmoor Zoo and Hays Travel.

What can you do with this qualification?

- Work in visitor attractions
- Tourist services
- Air cabin crew
- Travel agent firms
- Aviation Operations (working in airports, transport, Security Advisors, or even HMRC Customs & Excise)
- Events Management
- Business
- Public Services
- Hospitality and Catering

What transferable skills are learned in this subject?

- Working independently—organisation skills and ICT skills
- Learning about business organisations, structures and relationships
- Map skills (location destinations)
- Understanding appeal of destinations and attractions and how businesses can increase their appeal
- Understand the skills needed to deliver customer service and the impact of good and bad customer service



Who should I contact for more information?

Ms Baker is the lead teacher for Travel and Tourism:
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