**GCSE MEDIA STUDIES**

**Unit 1 Investigating the Media**

**Topic Television Game Shows**

**Notes to candidates**

* The following brief has been issued to help you prepare for the examination for **Unit 1 Investigating the Media**.
* You are advised to read it carefully and use it to guide your preparation.
* The preliminary material takes the form of a brief. In the examination you will be expected to respond in role to this brief.
* In the examination you will be asked to complete four tasks.

**Guidance for the examination**

* You will need to use the knowledge and understanding you have gained about Television Game Shows.
* You should take into the examination coloured pencils, fine liners and a ruler and use these where appropriate.
* You should make sketches and diagrams to help develop your answers where appropriate.
* You are not allowed to take this copy of the brief or any notes with you into the examination.
* A clean copy of this brief will be included with the examination paper

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***Talking TV - An Independent, British TV Production Company***

We are a British Television Production Company that specialises in making Reality TV Programmes. Moving forward into 2017 we are trying to sell a new idea for a different genre to television networks – Television Game Shows. We are unsure at the moment about content and how to market the show but also about what audience we should be targeting. Less and less people watch television these days so we want to somehow appeal to viewers with a USP! This is where you come in.

We are launching an online competition to develop ideas for a new Television Game Show with the winning pitch being awarded a writing contract with ***Talking TV*** to fully develop the idea with our team. You will need to think about:

* The name of the show and content
* Presenter/s and contestants/panellists
* A theme or topic
* Scheduling and running time
* How the show will be marketed

So far we have three ideas that are very much at the working title stage:

***Know your Food*** – a panel show focussing on knowledge of food from different continents.

***Film Meltdown*** – a puzzle orientated competition based show where contestants piece together clues revealing their film knowledge.

***Oh My Premiership*** – a comedy based quiz show testing knowledge of the British football Premier League.

You have four weeks in which to prepare and then you will be asked to complete four tasks.

Remember to:

* Keep your responses short and focussed
* Use design sheets/diagrams/illustrations/storyboards where appropriate
* Provide examples where you can to support your ideas

Good luck with this. We look forward to hearing from you.

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Glossary

**Television Networks**: Institutions like the BBC, ITV, Channel Four Television and Viacom who own TV Channels like BBC One, ITV1, Channel 4 and Channel 5.

**USP**: Where a media product, e.g. a Television Game Show offers a unique selling point.

**Demographic**: A term used to describe in detail the audience being targeted including gender, age, national and regional identity, ethnicity, social class, education and lifestyle.

**Sub Genre**: Where Television Game Shows for example are split into divisions of an existing genre with their own set of conventions. Examples include Panel Games, Quiz Shows and Activity Orientated Shows (there are plenty more).

**Convergence**: Where media forms are available, or are marketed on a range of different platforms.

**Scheduling**: The time chosen to broadcast a television programme.

**END OF MATERIALS**