

Study Tasks

Media Studies



1. Find out the meanings of the following media terms. Write down their definitions and, if you feel it is appropriate, support with an example:

1. Denotation
2. Connotation
3. Mise-en-scène
4. Diegetic sound
5. Non-diegetic sound
6. Media language
7. Media Industries
8. Media Audiences
9. Media Representation
10. Genre
11. Verisimilitude
12. Media convergence
13. Synergy
14. Covert advertising
15. Copy
16. Stereotype
17. Countertype
18. Conglomerate
19. Enigma
20. Masthead

2. Follow the link to the AQA website and have look at the Media Studies course content, ready to come with any questions about course structure and expectations.

<http://www.aqa.org.uk/subjects/media-studies/as-and-a-level/media-studies-7572/introduction>